

# FALL 2008 NEWSLETTER

## BRANCH LOCATIONS

### Main Branch

60 Gene Stewart Blvd.  
Sylacauga, AL  
(256) 245-4776

### Broadway Branch

901 North Broadway  
Sylacauga, AL

## ATM LOCATIONS

### Coosa Valley

### Medical Center

315 West Hickory Street  
Sylacauga, AL  
located in lobby

### Citizens Hospital

604 Stone Avenue  
Talladega, AL  
located in emergency room

## OFFICE HOURS

### Lobby Hours

Mon - Wed 8:30a - 4:00p  
Thu - Fri 8:30a - 5:00p

### Drive Thru Hours

Mon - Wed 7:30a - 4:30p  
Thu - Fri 7:30a - 6:00p

### Call Center Hours

Mon - Wed 8:00a - 4:30p  
Thu - Fri 8:00a - 5:00p  
phone: (256) 245-4776

## HOLIDAY CLOSINGS

### Columbus Day

October 13<sup>th</sup>, 2008

### Veteran's Day

November 11<sup>th</sup>, 2008

### Thanksgiving

November 27<sup>th</sup>, 2008

### @ Noon Christmas Eve

December 24<sup>th</sup>, 2008

### Christmas Day

December 25<sup>th</sup>, 2008

visit us online at  
[www.myhscu.com](http://www.myhscu.com)



## NOTICE OF YOUR FINANCIAL PRIVACY RIGHTS

*We, Our, and Us* means Heritage South Credit Union.

This is our privacy notice for our members. When we use the words "you" and "your" we mean the following types of members:

All of our consumer members who have a continuing relationship with us, such as:

- Deposit Accounts • Loan Account • Credit Card

We will tell you the sources for nonpublic personal information we collect on our members. We will tell you what measures we take to secure that information.

We first define some items:

**Nonpublic personal information** means information about you that we collect in connection with providing a financial product or service to you. Nonpublic personal information does not include information that is available from public sources, such as telephone directories or government records.

An **affiliate** is a company we own or control.

A **nonaffiliated third party** is a company that is not an affiliate of ours.

## THE INFORMATION THAT WE COLLECT

We collect nonpublic personal information about you from the following sources:

- Information we receive from you on applications or other forms
- Information about your transactions with us
- Information about your transactions with nonaffiliated third parties
- Information from a consumer reporting agency

## INFORMATION WE DISCLOSE ABOUT YOU

We do **NOT** disclose any nonpublic personal information about you to anyone, except as permitted by law.

## THE CONFIDENTIALITY, SECURITY, AND INTEGRITY OF YOUR NONPUBLIC PERSONAL INFORMATION

We restrict access to nonpublic personal information about you to those employees who need to know that information to provide products and services to you. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

## NONPUBLIC PERSONAL INFORMATION AND FORMER MEMBERS

We do not disclose nonpublic personal information about former members, except as permitted by law.

## DONT FORGET

**International Credit Union Day  
is October 16! Stop By To  
Celebrate and Enjoy  
Free Refreshments!**

## Message from CEO *Daphne Harrell*

### A Sense of Calm Amongst A Storm

You don't have to listen to your local news outlets very long until you hear the latest woes from Wall Street and the major financial institutions. The week of September 17th showed an even more unsettling sequence of events as the Federal Government stepped in and loaned these institutions hundreds of millions of dollars as a bailout attempt to try and stabilize these financial markets. The mortgage crisis along with other negative economic indicators have the large institutions working very hard to settle the concerns of their marketplace.

Now for a sense of calm and peace of mind. Heritage South Credit Union, much like most credit unions, has weathered these unstable markets much better than the large market banks. The way we are structured along

with the tight controls we operate under have protected us from the volatility of this troubled financial time. Heritage South Credit Union has managed its loan programs and especially its mortgage programs with a highly skilled team of financial experts. These controls along with our team have helped Heritage South to minimize the negative effects of the mortgage markets while at the same time maintaining a good return on our investments. This is to say, your credit union is strong and your loans and deposits are secure with Heritage South Credit Union. Feel free to contact myself or one of our staff if we can help you or answer any questions for you.

Remember, your deposits with Heritage South Credit Union are insured for up to \$100,000 with NCUA and up to an additional \$250,000 with ESI. We look forward to seeing you at the Credit Union.

Daphne Harrell  
CEO, Heritage South Credit Union



# Nominations for Supervisory Committee & Board of Directors

## Board of Directors



**Angie Hughes**

My name is Angie Hughes. I was born in Sylacauga, Alabama on December 7, 1967. My parents are James and Sandra Carpenter. I have been employed by my family's business, Safeguard Fire & Alarm, Inc. as the Office Manager for (22) years. I graduated in 1986 from Childersburg High School. My husband is Byron Hughes and we have been married for 16 years. I have 2 brothers, Jamie Carpenter and Matt Carpenter and one sister Sheila Hatchett, along with my husband, all are also employed with Safeguard Fire & Alarm, Inc. Byron and I reside in Coosa County with our (4)cats,(3)dogs and parrot. I have been a member of Heritage South Credit Union since July 1999 and have enjoyed serving as a board member over the past year.

**Mindy Simmons Grier**



Mindy received a Bachelor of Science degree in Agricultural Business & Economics from Auburn University in March 1994. She has been employed as Administrative Manager for Blue Bell Creameries in Sylacauga for almost 12 years.

Her duties include hiring, safety, employee training, network administration and community/employee events. Mindy has served on the Heritage South Credit Union board for two years, serving on the real estate committee and the personnel committee. Mindy has been married to her husband Pete for almost 14 years and they have two daughters, Maddie and Mallory.

The nominating committee has placed the following slate of officers to serve another 3 year term and to be voted on at the Annual Membership Meeting to be held at the J. Craig Community Center on January 27, 2009 at 6 pm.

In accordance with Credit Union election By-laws, there will be no nominations from the floor. Individual may submit a petition for nomination, signed by 1% of the membership to the credit union's secretary, at the following address on or before October 25th, 2008. Nominations in any form will not be accepted after Friday October 24th, 2008.

**Heritage South Credit Union  
Elections  
P.O.Box 811  
Sylacauga, AL 35150**

## Supervisory Committee



**Jerry Clayton**

I was born in Sylacauga on July 2, 1945 to Elizabeth Clayton and the late Claude Clayton (both long time Avondale associates). Earned a BS degree from Auburn University in 1967. I worked for Avondale Mills for 33 years, most of that time in the accounting department. Currently I am the accounting manager for Floyd & Beasley Transfer Co. in Sycamore, AL. I have been married to my wife Sharon (Harry) for 39 years and we have a daughter Kelly, son Russell, and daughter in law Alicia. I am an active member of the First Baptist Church where I currently serve on the personnel committee. I have been a member of the credit union for 50 years and served on the Supervisory Committee for 9 years.



**Howard Barnett**

My name is Howard Barnett. I am married to Brenda Barnett. We have three children, five Grandchildren and two great-grandchildren. I retired from Avondale Mills with 52 years of service. I have been a member of the credit union for over 40 years and have served on the Supervisory committee for over 30 years. I would like to ask for your support to continue to serve the credit union on the Supervisory Committee.



**Wayne Sayers**

My name is Wayne Sayers. I was born in Sylacauga and moved when I was 5 years old for my father to attend college and later he worked as a Methodist Minister. I graduated from Jacksonville State University in 1975. I am married to Nancy Mullins and have 2 children and 3 Grandchildren. I am employed with the city of Sylacauga as a Building and Code inspector. I have been a member of the credit union for 10 years and have served on the Supervisory committee for three years. I ask for your support to continue to serve on the Supervisory committee.

SIGNATURE LOANS:			VISA: RATE:		
			BEACON SCORE:	LIMIT:	
A	10.25%	10.25%	700>	\$10,000	8.90% APR
B	11.25%	11.25%	640-699	\$5,000	11.95% APR
C	17.00%	17.00%	<640	\$2,500	13.95% APR
D	18.00%	—			

HERITAGE SOUTH CREDIT UNION LOAN RATES AS OF AUGUST 31, 2008					
	12 - 36 MONTHS	37 - 48 MONTHS	49 - 60 MONTHS	61 - 84 MONTHS	85 - 120 MONTHS
A >700	4.50%	4.50%	5.00%	5.25%	6.75%
B 640 - 699	4.75%	5.75%	6.00%	6.75%	7.25%
C 600-639	10.00%	11.00%	11.25%	11.50%	12.00%
D <600	18.00%	18.00%	18.00%	----- %	----- %

HERITAGE SOUTH CREDIT UNION REAL ESTATE LOAN RATES			
TERM	RATE AS OF 7-8-08	MAX LTV	INDEX PER PRODUCT
30 Year 5/5 Index: 60 day Freddie Mac Rounded to nearest 1/4%	6.25% 7.00% 7.50%	90% A & B Paper 95% A & B Paper 85% C & D Paper	Index Rate Index + 75 basis points Index + 120 basis points
15 Year 5/5 Index: 60 day Freddie Mac -25 basis points	6.00% 6.75% 7.25%	90% A & B Paper 95% A & B Paper 85% C & D Paper	Index Rate Index + 75 basis points Index + 120 basis points
15 Year Fixed Index: 60 day Freddie Mac + 75 basis points	7.00% 7.75% 8.25%	90% A & B Paper 95% A & B Paper 85% C & D Paper	Index Rate Index + 75 basis points Index + 120 basis points
HELOC Variable Rate Adjust Annual	5.00% 6.00% 7.00%	A Paper B Paper C Paper Max 80% LTV	Prime Rate Prime Plus One Prime Plus Two
Express Equity FIXED	5.50%	700 > Beacon	Prime Plus 50 basis points

Rates subject to change without notice.



## Credit Union Officials

### Credit Union Management Team

Daphne Harrell, *CEO*

Jamie Payton, *Operations Manager*

Tyler Beck, *Accounting Manager*

Rhonda Dukes, *Loan Manager*

Pam Ray, *Collection Manager*

Cindy Smith, *Branch Manager*

Dinelle Putman, *Call Center Manager*

### Board of Directors

Randall Morris, *Chairman*

Larry Blanchard, *Vice President*

Daphne Harrell, *Treasurer*

Jim Morgan, *Board Member*

Mindy Grier, *Board Member*

Jim Patton, *Board Member*

Angie Hughes, *Board Member*

## Treasurer's Report

### As of August 31, 2008

Assets .....	\$69,145,000.00
Loans.....	\$43,063,103.00
Investments.....	\$16,587,000.00
Member Deposits.....	\$58,000,000.00
Total Members.....	10,536

## Dividend News

### Annual Percentage Yield

### As of August 31, 2008

Shares.....	1.01 APY
Money Market tiered rate.....	1.25 - 2.00
Club Accounts.....	.097
IRA Club Accounts.....	2.53

